

## CUSTOM FRAMING

As Quoted

We have a fabulous selection of over 3,000 frame moldings. We also custom create shadow boxes & illuminated light art boxes. Visit our store and compare our attractive prices to competitors', even with a coupon in hand! Note that our turn-around time is unmatched while our quality remains top-notch.

## LIGHTED ART

As Quoted

Breath-taking design & fabrication ideas for presenting your most cherished artwork.



## PHOTOCOPY

- × Black & White **\$0.25 ea**
- × **Color** **\$0.70 ea**
- × Basic Photo Reproductions **from \$4.95**

## FAX

**\$1.50/page**

## LAMINATING

Pricing for hot-press laminating is:

- × Standard: 8 1/2 x 11 sheets **\$1.99**
- × Large Format: 11.5" x 17.5" **\$2.99/sq ft**

## SURFACES CUTTING

First 3 Cuts  
are **FREE**

For special sizes or customized projects, we are happy to cut down paper sheets, cardstock, or foam-core to any size. **\$5 / 15-min**

Our while-you-wait service is available if workload and time permit. Same-day service offered on basic cutting projects. **(\$5 min chg)**



# Village Art SUPPLY

**10% Off**  
Your *Gicle'e* Print Order\*



\* 0 5 0 0 0 0 1 0 0 0 7 3 \*

Expires **12/31/2014**

715 Hahman Drive Santa Rosa, CA 95405  
Phone: 707-575-4501 Fax: 707-568-2112  
info@villageartsupply.com www.villageartsupply.com

\*Some exclusions exist. Please see a sales associate for details.

We are a locally owned premier art and craft supplies and services store. We take exceptional pride in our superior fine art imaging, reproduction, and printing successes. Our custom framing and mat cutting services are equally unmatched. We continue to support many professional artists, art galleries, institutions, and aspiring talents.

### OUR MISSION:

To offer quality art supplies and associated services for artists of all ages and all skill levels at competitive pricing. To be a sought after resource; valued for helping customers problem solve with products on hand, or with specialty items that we can order. To introduce new tools and innovations that allow artists to grow and explore. To treat all customers with the utmost respect as we foster everlasting relationships.

### OUR VISION:

To be the favorite art supply store in Santa Rosa for students, teachers and professionals of all ages. Where families and friends can find the perfect gift for their aspiring artists, and where professionals can expect to have in stock their valued tools, mediums and art materials at competitive prices. We strive to be the premiere resource for teachers, students, and artists; supported by an extensive offering of supplies and services.



**Village Art**  
Supply

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## OUR SERVICES

- × Fine Art Reprographics
- × Canvas Stretching
- × Photo Restoration
- × High-Res Scanning
- × HDR Photo Imaging
- × Digital Archiving
- × Custom Matting & Framing
- × Lighted Art Mounting
- × Photocopy & Fax
- × Laminating

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# SERVICES

## OFFERED:



HP Designjet  
Z3200ps Photo

### FINE ART REPROGRAPHICS (*Gicle'e*)

Building on a refined Digital Art process, commonly known as "*Gicle'e*" printing, we now utilize a more sophisticated proprietary method to reproduce superb prints of **Paintings, Drawings, or Sculptures** onto a variety of printing surfaces. Our featured HP Designjet Z3200ps is a superior 44" wide format inkjet printer that utilizes 12 separate ink cartridges and 6 print heads; which consist of 228 nozzles per head; to achieve amazing details and phenomenally accurate colors for exquisite quality archival prints\*

\* We proudly use genuine **HP Vivra™** ink on our *Gicle'e*; a premium ink **rated to last 200+ years.**

**Color Matching:** We have perfected a unique HDR Imaging technique to achieve amazing results. Our unparalleled reprographic process has propelled us into previously unreachable color dimensions that are well beyond the confines of the conventional spectrum; providing fascinating vibrancy, while preserving subtleties and details within a *Gicle'e*.

**Print Mediums:** We offer the Canson Infinity Digital Media line; which utilizes pure materials, without optical brightening agents, in order to provide you with archival, age-resistant prints. This extensive line is in addition to a variety of many other brands and selections of fine art printing material (HP, Strathmore, Fabriano, Windsor Newton, etc.) \*\*

\*\* Free estimates on all available options.

### PRICING (Please inquire about our volume discounts):

Sample Current Pricing (subject to seasonal change)	Cost per SQ IN	Print Cost Examples for 16" x 20"
<b>Metallic Canvas</b>	\$0.25	\$80.00
<b>Museum Canvas</b>	\$0.19	\$60.80
<b>Baryta Photographique</b>	\$0.20	\$64.00
<b>Metallic Paper</b>	\$0.19	\$60.80
<b>Arches Various Fine Art Material</b>	\$0.18	\$57.60
<b>Epson Somerset Velvet</b>	\$0.18	\$57.60
<b>HP Premium Photo Paper</b>	\$0.15	\$48.00
<b>Stonehenge Fine Art Paper</b>	\$0.15	\$48.00
<b>Premium Coated Bond Paper</b>	\$0.10	\$32.00

Double the life expectancy of a print by protecting it from harmful ultraviolet lights with a UVLS Varnish; available in glossy, satin or matte finish. Prints on Photo Paper include UVLS at no additional charge.

We can include up to 3" white borders for mounting over deep gallery stretcher bars if desired.

### CANVAS STRETCHING

**\$35.00/hr**

Canvas mounted with gallery-wrapped corners over standard Studio 7/8" or heavy duty Gallery 1.5" stretcher bars can add great dimension to any wall.

(plus the cost of stretcher bars)

\* Estimate 1 hour to stretch per standard size canvas

### PHOTO RESTORATION

**\$45.00/hr\***

With the use of the latest version of Photoshop (Creative Cloud™).

- ✗ Restoration: Accentuate or reduce exposure, contrast and color saturation.
- ✗ Heirloom Reproduction
- ✗ Retouching and Removal of undesirable elements.

\*Complexity of image editing determines time required

### HIGH-RES. SCANNING

Basic scans start at

Convert images (film and print) from hard copies to ageless digital formats

**\$3.00 per 8 x 10 image**

### HD PHOTO IMAGING

Starting at **\$35.00**

Artwork of any size and shape can be captured via a HDR Imaging process.

per **9x12 image**

### DIGITAL ARCHIVING

**\$35.00/hr**

Preserve your precious photos, prints, film or slides by converting them into timeless treasures, stored on digital media (CD, DVD, jump drive, etc.)

### MATTING

Per window cut

We custom cut decorative mats utilizing colorful selections of many conservation grade mat boards (most specialty mats can be made available upon request). We are particularly distinguished for our same-day mat cutting service.

Starting at **\$7 for a 5x7 single mat**

### STANDARD FRAMES

As Priced

Complete and protect a masterpiece with our standard offering of either FRAMEPACS or Ready-Made Frames. Purchase and do the work yourself or have us mount/assemble your work for you.